

RATE CARD PRINT 2021

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Rates, Formats,
Topics & Dates



The magazine
for international
tree nursery



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ISSUE	RELEASE DATE	ADVERTISING DEADLINE	TOPICS	FAIRS & EVENTS	
1 2021	01/19/ 2021	12/09/ 2020	Tree nursery industry International		
2 2021	02/18/ 2021	01/14/ 2021	Young Plants / Propagation methods, Cultivation techniques		
3 2021	03/16/ 2021	02/09/ 2021	Roses – market and range / Assortments		
4 2021	04/20/ 2021	03/12/ 2021	Fertilizer and substrates / Rhododendron / Plant protection & care		
5 2021	05/18/ 2021	04/12/ 2021	Cultivation techniques / Qualified personnel, Education and professional training	spoga+gafa 05/30/ - 06/01/2021	
6 2021	06/17/ 2021	05/10/ 2021	Roses – new varieties / Tree nursery demand		
7 2021	07/16/ 2021	06/11/ 2021	Soil cultivation		
8 2021	08/13/ 2021	07/09/ 2021	Tree nursery industry International / Preview Oldenburger Vielfalt	Oldenburger Variety Florum / Plantarium	Hungarogreen, HUN Green is Life, PL 09/02/ - 09/04/2021
9 2021	09/10/ 2021	08/06/ 2021	Perennials / Transport	Groot Groen plus	
10 2021	10/15/ 2021	09/10/ 2021	Marketing / Trade fair reports	Green Tech, NL	
11 2021	11/12/ 2021	10/08/ 2021	Fruit trees and shrubs / Cultivation techniques		
12 2021	12/10/ 2021	11/05/ 2021	Investments / New technologies		